



WETM
201 Humboldt St
Rochester, NY 14610

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1421647

Schedule Dates 09/08/16-09/14/16
Advertiser Tom Reed/Congress/Republican/New York (36853)
Agency Smart Media Group (11271)
Product Political - US Congress (1076)
Brand 908914 (556886)
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Nancy,Rubin,
Phone/Fax /
CPE REEN/ORDR/908914
Account Types National/Political
Billing Type Standard
Comments ORDER
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/06/16
Last Modified
Entered By Martha King
CO-OP No
Headline # ECR25281170
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$637.50
Net Total \$3,612.50
Sales Tax

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	20	\$4,250.00
Grand Total:	20	\$4,250.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 2.0	Unapproved (NewL) / News	09/09/16-09/09/16	4	:30	6A- Channel 18 News	2					X			2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
Est 3.0	Unapproved (NewL) / News	09/13/16-09/13/16	4	:30	6A- Channel 18 News	1		X						1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
Est 4.0	Unapproved (NewL) / News	09/14/16-09/14/16	4	:30	6A- Channel 18 News	1			X					1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS TODAY LVL4	9/6/16
Est 6.0	Unapproved (NewL) / SPOT	09/09/16-09/09/16	4	:30	7A- Today Show	2					X			2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
Est 7.0	Unapproved (NewL) / SPOT	09/13/16-09/13/16	4	:30	7A- Today Show	2		X						2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
Est 8.0	Unapproved (NewL) / SPOT	09/14/16-09/14/16	4	:30	7A- Today Show	2			X					2	\$150.00	\$300.00	Elmira (WETM)	TODAY SHOW LVL4	9/6/16
Est 10.0	Unapproved (NewL) / News	09/09/16-09/09/16	5	:30	5:58P- WETM News	1					X			1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
Est 11.0	Unapproved (NewL) / News	09/12/16-09/12/16	5	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
Est 12.0	Unapproved (NewL) / News	09/13/16-09/13/16	5	:30	5:58P- WETM News	1		X						1	\$350.00	\$350.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16
Est 14.0	Unapproved (NewL) / News	09/09/16-09/09/16	4	:30	10:59P- WETM News	1					X			1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
Est 15.0	Unapproved (NewL) / News	09/12/16-09/12/16	4	:30	10:59P- WETM News	1	X							1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
Est 16.0	Unapproved (NewL) / News	09/13/16-09/13/16	4	:30	10:59P- WETM News	1		X						1	\$225.00	\$225.00	Elmira (WETM)	LATE NEWS LVL4	9/6/16
Est 17.0	Unapproved (NewL) / News	09/08/16-09/08/16	3	:30	6A- Channel 18 News	1				X				1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P LVL 4	9/6/16

CONFIRMATION CONTRACT

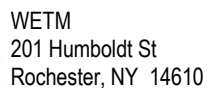
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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